

FINAL MANIFESTO

2022 - 2026



VOTE

TEAM

KABA

**SUSTAINABLE
DEVELOPMENT OF ALL
ASPECTS OF FOOTBALL
IN THE GAMBIA**



CONTINUITY ★ STABILITY ★ PROGRESS

THE TEAM

PRESIDENT



LAMIN KABA BAJO

Kaba Played Football inschool and help formed, mentored and managed many Grassroots Football teams in Brikama. Current President of B.K. Milan Football Club of Bakau, heholds a Master's Degree inDiplomatic Studies from the University of



Leicester, United Kingdom. Aretired Army Captain, he served many diplomatic and cabinet portfolios including the Minister of Youth and Sports (1997 -1998). Heis a member of FIFA Players' Tribunal and CAF CHAN Organising Committee.

1ST VICE PRESIDENT



BAKARY JAMMEH

Bakary has been involved in Club Management since 1988, and is currently Vice President of Real de Banjul. He was a member of CAF Audit and age category AFCON Organising Committees. Served in many GFA, cum, GFF sub committees. Ex-Managing Director of Elton Oil, Head of Investment Department Social Security, Head of Accounts & Administration MRC and Ex-Interim Mayor of Kanifing Municipality.

Currently a board member of various State-owned Enterprises, Bakary holds a Master's Degree in Business Administration (MBA) from the University of Lincolnshire & Humberside, UK in addition to many Professional Accounting Qualifications.

2ND VICE PRESIDENT



EBOU FAYE

Ebou played football at school, national league and semi-professional in Norway. He coached GPA to promotion from 3rd division to 2nd division. He also coached in the 1st division and has worked as a sports journalist.

Ebou is currently the Team Manager/Secretary General of Banjul United, a CAF General Coordinator and the General Manager of the Independence Stadium and Friendship Hotel. He graduated from the South Bank University in England with a Master's Degree in Development Studies.

3RD VICE PRESIDENT



NUMUKUNDA KANYI

Numukunda Kanyi is an established businessman and the CEO of Maggi's Lodge in Bansang. He's also a board member of both the Bansang Hospital and the Bansang Senior School. He obtains a Diploma in Accountancy from the GTTI.

A former footballer at school and regional level in the CRR. Mba, as he is fondly called, was an ex-Station Manager for Elton Oil. He's been involved in football management since 2007 and under his presidency at the CRRFA, a team from that part of the country qualified for a place in the national league, in Medical, FC for the very first time ever.

4TH VICE PRESIDENT



SAINABOU CHAM

Ms. Sainabou Cham is an embodiment of womenfootball. Sainabou is the CEO/President of City Girls FC. She is an alumnus of the FIFA Female Leadership Development. She did her UEFA/FIFA Women in Football Leadership course in Amsterdam, Netherlands.

She played football with City Girls and became the Assistant Manager of Eye Tech Optics before returning to the former as its Assistant Coach in 2008 and the Team Manager in 2015.

EXECUTIVE COMMITTEE MEMBER



Mr. Ismaila S. Ceesay is currently the President of both School Football Association and Secondary School Sports Association as well as the Principal of Bansang Senior Secondary School. He holds a Master's Degree in Education Policy and Management. Mr. Ceesay is a renowned educationist and has spent the entirety of his professional career in the field and is a great enthusiast of grassroots and school football.

ISMAILA S. CEESAY

He is also President of the Gambia Teachers Union, Member of The Gambia Teachers Cooperative Credit Union Board and a member of the Advisory Council of Education Committee (the highest decision-making body on education).

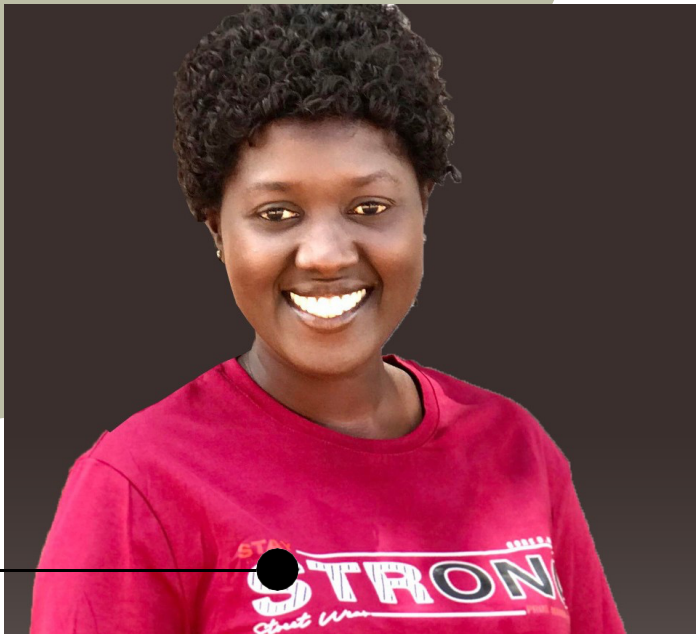


John Frank Mendy is a retired FIFA referee between 2003 and 2008 where he officiated numerous FIFA World Cup, Olympics and CAF football competitions and won the SJAG Best Referees Award in 2007. He started his career in 1994 before hanging up his whistle in 2014. That same year, he was appointed into the GFF Referees Committee and spent four years as a FIFA Referees Instructor until recently when he took up the position of an instructor.

JOHN FRANK MENDY

Since 2021, he has been the President of The Gambia Football Referees Association and Member of Referees Committee. John is also a CAF Referee Assessor.

EXECUTIVE COMMITTEE MEMBER



Maimuna has 18 years practical experience in women's football administration. She was first elected into a management position in 2002 as Treasurer of the Brikama Youth and Sports Committee.

MAIMUNA KANTEH

She is also the female representative of the West Coast Regional Football Association and has a Olympic Solidarity Certificate in Sports Administration in 2007.



Her passionate for football knows no bounds. Until recently, one of the few parents who'd support their children's choice of football over anything. Aret played football at school and is currently a FIFA and CAF Match Commissioner.

ARET NJIE-JAH

She has over three decades experience in the hospitality industry where she served in various managerial positions.

CO-OPTED EXECUTIVE COMMITTEE MEMBER



A former National Team player. Musa holds a Bachelor's Degree in Accountancy (Magna Cum Lude) from the UTG and is currently the Director of Finance at Gambia Armed Forces. He's a product of school football and an ex-captain of Saraba, Wallidan and GAF Football Clubs, and a league winner in the latter two.

COLONEL MUSA M. JAMMEH

Amongst several military accolades, he also served in the GAMCOY 1 Mission in Darfur, Sudan. Colonel Jammeh was a Board Member of GAF FC and he is the founder and President of Falcons FC. He spearheaded their (Falcons FC) rise from the Serrekunda East Nawettan to the domestic 1st division. This senior military officer is a trained FIFA/CAF safety and security officer.



MOMODOU MUSA NJIE

Is in football the whole his life, he is one of the youngest in the Committee but also one of the longest serving members in football administration in the first division teams. Been in Hawks FC administration since 2001 and became Vice President in 2019. He managed TAF Gambia Tours between 2015 and 2018 and is currently the sole proprietor of HMM Trading Enterprise. Momodou's passion for football stems from his father who immensely contributed to Gambian Football and sports in general.

CO-OPTED EXECUTIVE COMMITTEE MEMBER



RAMOU NDOW

She worked in the advancement of women and youth sectors and served as the President of the National Coordination of Working Children and Youth of The Gambia for five years. Ramou is currently the First Vice President of the Women's Football Association.

Born and brought up in Barra in the North Bank Region, Ramou played football in school and later spent nine years as a player for Lower Nuimi. After hanging up her boots, she moved into management and since 2014, she's been the chairperson of the NBRFA Women's Football Committee.



CHUMBAN FAYE

Chumban Faye is no stranger in Gambian football. From the local Nawettan to league football and national team matters, her presence in our national game is felt everywhere. Currently an Executive member of the KMRFA, Chumban started her career in sports management at the Serrekunda East Sports Committee as a co-opted member. She's also a member of the GFF Protocol Committee.

2: THE GOALKEEPER



Governance: Maintaining a Strong GFF (Goalkeeper)

We will continue to observe strict adherence to the FIFA approved Constitution, with the Executive Committee holding regular meetings and ensuring sound management of the strategic direction of the GFF. We will also appoint competent people to all statutory sub-committees & judicial organs and all meetings and decisions to be in line with the tenets of the GFF Constitution.

The Executive Committee will continue to be responsible for setting the policies whilst the Senior Management Team is wholly responsible for the implementation of all approved plans, programs and activities. The Annual General Meetings are regularly held where the Executive Committee presents its Activity Reports, Financial Statements, Budgets and Resolutions for the consideration and approval of Members and this will continue.

We will continue to work towards solidifying the promotion of cooperation between the Government of The Gambia and the GFF, through the National Sports Council/ Ministry of Youth and Sports as well as a healthy relationship with FIFA, CAF & WAFU and strict adherence to FIFA Rules & Regulations. We will also continue to promote unity within the Football family to maintain the upward trend

in Football Development in The Gambia. We will also respect the term-limit set by this Executive Committee to leave office in 2026 as well as introducing reforms in our new term with the creation of the positions of a Vice Presidents for Regional Football and Women's Football respectively. We will also increase women's representation in the Executive by co-opting two new members both of whom shall be women.

3: THE BACK FOUR

Football Development:

3.1 Improving Infrastructure

We shall continue to improve mini stadiums in phases even though we had delays in the completion of some of the grounds, the planned works will continue to ensure that we improve on the standards of the said stadiums to conform to CAF standards in hosting local and international club matches. The infrastructure works are dependent on the access of FIFA Forward Development Funds. We will also continue to engage the Government of The Gambia through the Ministry of Youth and Sports for Government to invest in a new National Stadium.

MINI- STADIUM	IMPROVEMENT
Banjul	Improvement of the Pavilions and Dressing Rooms
Brikama Box bar	Improvement of the Pavilions and Dressing Rooms
Serrekunda East	Improvement of the Pavilions and Dressing Rooms
Serrekunda West	Field Improvement, Perimeter Fence and Pavillion
Bakau	Improvement of the Pavilions and Dressing Rooms
Manjai	Field Improvement, Perimeter Fence and Pavillion
Gunjur	Construction of a Modern Pavillion
Busumbala	Construction of a Modern Pavillion
Gunjur	Construction of a Modern Pavillion
Biri Biri – NTTC	Field Improvement, Perimeter Fence and Pavillion
Soma	Completion of Pavillion and improve Fencing

Regional Infrastructure

Mini Stadium	Construct a standard Mini- Stadium
Kuntair	Construct a standard Mini- Stadium
Kwinela	Construct a standard Mini- Stadium
Bansang	Construct a standard Mini- Stadium
Basse	Construct a standard Mini- Stadium
Bullock	Construct a standard Mini- Stadium

3.2 Capacity Building

We will continue to make capacity building the core of our agenda in order to eliminate the huge gap between the number of footballers and trained personnel for proper and sustainable development of football throughout The Gambia. Through our CARM Project which will be conducted every year in collaboration with CAF & FIFA the following training of Coaches, Administrators, Referees and Medics shall be implemented.

3.22 Coach Education

LICENCE	LEVEL
GFF D Licence	1,200 Certified Coaches
CAF C Licence	360 Certified Coaches
CAF B Licence	200 Certified Coaches
CAF A Licence	80 Certified Coaches

3.23 ADMINISTRATOR EDUCATION

Through the UEFA Support Project, we will implement the Club Development and Licensing program by training all club administrators on branding, marketing, as well as fan promotion and engagement.

3.24 REFEREES EDUCATION

Referees Instructors	3 Per Region Annually

Referees Assessors	20 Assessors Annually
National Elite A	75 Referees Annually
National Elite B & C (Regions)	420 Referees Annually

3.25 MEDICS EDUCATION

- Annual first aid seminars, trainings and workshops for medical personnel of clubs and leagues to support the them in terms of player treatment and rehabilitation during and after injuries.
- Career plan for Club Medical staff.

3.26 SAFETY & SECURITY TRAINING

We will work with FIFA/CAF safety and security departments and our national security agencies to train up to 500 security personnel and stewards on football match safety and security procedures. Equally, all clubs (1st, 2nd and 3rd Regional Leagues) Safety and security officers will also be train on football match safety and security procedures. This will enhance harmonization of match security organisation in line with FIFA/CAF regulations.

3.3 TECHNICAL DEVELOPMENT

- a) the Technical Director of the GFF will be among leaders of football in Africa
- b) the GFF Technical Department to be fully equipped and manned by qualified personnel
- c) Clear and consistent National Technical Action Plan

3.4 GRASSROOTS FOOTBALL DEVELOPMENT

The following programs will continue to serve as the bedrock of our grassroots football development:

- i. Nationwide School Football Program
- ii. FIFA Talent Development Scheme (Academies)
- iii. Annual National Summer Jamboree for U-12/U-15 boys and girls
- iv. Inter-regional National Lower Basic Schools League

- v. Annual CAF Pan-African U-15 championship in collaboration with the School Football Association

YOUTH LEAGUES TO BE INTRODUCED

- i. Regional U-15 leagues
- ii. National U-15 league finals
- iii. U-15 National Team
- iv. Super Nawettan competition – the Super Nawettan zones will be supported to organise their own competition.

4: THE MIDFIELD FIVE

4.1 National Football Leagues'

We will continue to make the domestic national leagues more attractive to the spectators by introducing, as part of the league calendar, an annual awards ceremony for the league immediately the season ends where both the champions and cup winners will be officially decorated.

In addition to that, we will also introduce the following awards in collaboration with the Coaches and Players Association for all categories across the board

- *Player of the season*
- *Goalkeeper of season*
- *Young player of the season*
- *Coach of the season*
- *Referee of the season*
- *Most disciplined team of the season*
- *Goal of the season to be named after Biri Biri*

4.21 Men's League Division One

- Reform the Organising Committee and other organs

- Free Registration, Capacity Building, Financial Support (Preparatory Money, introduce the Sharing of Gate Takings between the GFF and the Clubs, and acquisition of Sponsorship for the league)

4.22 National 2nd Division

- Free Registration, Capacity Building, Financial Support (Preparatory Money, introduce the Sharing of Gate Takings between the GFF and the Clubs, and acquisition of Sponsorship for the league)

4.23 Women's Football: First Division

- Increase women representation in the Exco, and women leadership at all levels.
- Increase the player pool by increasing the number of teams to 14 clubs by 2025
- Continues funding of the women's national first division league

4.24 Women's Second Division

- Continues funding of the women's national second division league
- Increase the player pool by increasing the number of teams to 16 clubs by 2025

4.3 Regional Football Development

- We will ensure standardise regional football leagues across the seven Administrative Regions.
- Improving the standard of football infrastructure in the regions by implementing the outstanding regional fields and to complete the Soma Mini Stadium
- Capacity building of programs for our regional stakeholders through the implementation of the CARM project in all the regions
- Operationalisation of program support for league sponsorship to be shared amongst league clubs.

4.4 Professional League

- We will introduce the first ever professional league in 2024 by helping the clubs to attain the required criteria which will uplift our football to another level.
- Engage the Government of The Gambia to support the professional league initiative by giving tax concessions to business entities who are willing to invest into football.

4.5 Income Generation

We ensure to leverage all support from the FIFA Forward 3.0 as recently announced by FIFA (Regulation yet to communicated) and CAF Support to Members Association. Also, the re-introduce gate takings and a new income sharing system with clubs at all GFF organised

matches. Other income generation methods like event sponsorship, selling of merchandise will be introduced to fund football.

We will continue to engage the Government of The Gambia to fund all categories of the national teams so that the GFF Funds can be used for the Organisation and Development of football.

We will continue support all stakeholders (Clubs, Regional and Allied Associations) financially through the FIFA Operational Support, Share of Gate Taking, Sponsorship of leagues:

- We will ensure that the Football Hotel realises its potentials to generate more revenue for the Federation that would be ploughed back into grassroots football development.
- Following the signing of a partnership with Baluwo, we will continue to look for more partners and sponsorship for our national leagues as well as the regional 3rd division leagues.
- We will look for other income generation ventures including the sale of merchandise amongst others.

5: THE STRIKER

Respectable Football Nation: National Teams

5.1 Men's National Teams

- i. Following our maiden qualification to the 2021 AFCON in Cameroon and the eventual sixth place finish, we're now committed to the process of continuity in terms of achieving minimum objectives by making The Gambia a respectable football nation. We will ensure to qualify the Scorpions to the 2023 AFCON in Cote d'Ivoire and the 2026 FIFA World Cup.
- ii. We promise to also ensure the CHAN Team qualify for its first ever finals in Algeria 2023
- iii. Qualify the National U-23 to the Paris Olympics in 2024
- iv. Following our third-place finish in Mauritania in 2021 and qualification to the World Cup, we now target winning the African U-20 Cup of Nations by 2025 and qualify for another World Cup.

- v. We also promise to win our third AFCON U-17 title by 2025 and to qualify for another World Cup in that category.
- vi. We will also establish a U-15 – National Team for the first time

5.2 Women’s National Teams

- i. We will ensure the Queen Scorpions qualify to the AWCON in 2026
- ii. Women’s U-20 to also secure qualification to AWCON by 2026
- iii. U-17 - qualification to AWCON by 2026

6: THE RESERVES

Football Veterans Welfare Fund

Recognising their immense contribution to the development of football in the country over the years, and considering the fact that most of them often face medical and financial difficulties, we intend to create a Football Veterans Welfare Fund.

The Fund will be partly financed from an annual allocation of D1.00 Million by the GFF and also the active Senior National Team Players will be encouraged to contribute to the fund.

The Fund will be managed by a Board of trustees to be appointed in consultation with the National Football Veterans Association and the active players.